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ПРОГРАМА ВСТУПНОГО ІСПИТУ З ІНОЗЕМНОЇ МОВИ для вступників на здобуття освітнього ступеня

"МАГІСТР"

Вступні іспити з іноземної мови для вступників на здобуття освітнього ступеня магістра проводяться за програмою єдиного вступного іспиту.

Reading

Task 1

Read the text and complete it with the missing headings. There is one extra heading you do not need to use.

A Customer service D Online shopping

B The building E The shopping experience

C Prices F The location

London's finest bookshop

Book stores have suffered a lot on the high street recently, due to the massive growth of online book sellers, such as Amazon. One of the few book stores to survive and, indeed, prosper over the last decade is Daunt Books in London, more commonly known as Daunt's. Read on to find out the secrets of its success.

!	

There are six stores in the chain, but the original and most famous of them is the main store in Marylebone High Street. Marylebone is an affluent area of inner-city London which is very popular with shoppers. *Daunt's* is a favourite because of its reputation as 'the most beautiful bookshop in London'.

The shop itself is housed in an old antique bookshop, which was built for the purpose in 1912. The shop front is full of character because of its large, historic windows. Inside the store itself, *Daunt's* maintains its original appearance. The walls are lined with wooden bookshelves, which extend right to the back of the long, narrow shop. There is a second level upstairs reached by a wooden staircase, and another staircase leads downstairs to the basement. The shop has a stained-glass window and a number of beautiful skylights in the ceiling which bathe both books and customers in natural light.

3_____

Daunt's started life over 20 years ago when the shop was purchased by former banker James Daunt. At first, the store specialized in travel writing and the books were arranged by country. Later, the owner decided to expand without changing the organization of the store. Today you can still find travel guides and maps of Moscow in the section dedicated to Russia, but you can also find novels and poetry by Russian authors there, too. There are also sections dedicated to more unusual places, such as Ethiopia, Tibet, and the polar regions. At the front of the shop, there is a fantastic selection of newly published fiction and non-fiction, and a superb children's section full of weird and wonderful picture books.

4_____

Tie staff at *Daunt's* have a reputation for being friendly, helpful, and knowledgeable, which makes it difficult for booklovers to stay away. Each customer is greeted when

they enter the shop because they have to walk past the service desk. The assistants allow visitors to take their time looking round, yet they are always on hand to give advice when necessary.

5

Unlike its competitors, Daunt's hasn't invested heavily in technology, because it hasn't needed to. Its website is basic, but charming. It contains a virtual tour of the Marylebone store, which is well worth exploring, and there are also reading lists and 'books of the week'. Daunt's competes on specialism and quality of selection rather than price, offering customers a breath of fresh air when they are looking for a particular book.

Task 2 Read the text and complete the sentences (1-5) with correct variants (a, b, or c). Colour therapy

Colour therapists believe that the seven colours of the rainbow relate to the body's seven main energy centres. So, if you're feeling blue, a multi-coloured treatment could be just what you need.

According to the experts, the different colours in the spectrum affect the body's inner vibrations. If your vibrations are not synchronized, colour therapy can help to restore the balance. This will Improve your mood and your physical health. There are different types of colour therapy. Many therapists shine coloured lights on the body, and some give their patients coloured silks to wear. Others use different coloured liquids in bottles, or small torches to shine coloured light at the relevant pressure points on the body.

Several studies have been done on the effects of colour. In 1958, an American scientist called Robert Gerard did some research which showed that the colour red can make us feel anxious, while the colour blue promotes calm. The results also revealed that colour can affect appetite, blood pressure, and aggression. Consultant psychologist Ingrid Collins believes that colour therapy can affect our energy levels. The atoms in all the cells of the human body consist of particles of energy that are always moving. When colour is applied to the body, the cells receive more energy.

Papyrus scrolls dating back to 1550BC suggest that the ancient Egyptians used colour to treat the sick. Colour therapy also appears in Ancient Chinese texts. The treatment became more common during the 20th century, when Swiss psychologist Dr Max Luscher developed the Luscher-Colour- Diagnostic test. During the test, a person is asked to rank eight colours in order of preference. The results are said to show your worries and their solutions.

According to therapist June McLeod, colour therapy is suitable for everyone, from the young to the old. She suggests that it can help people suffering from all sorts of problems, including stress, insomnia, and even serious illnesses.

After a session of colour therapy, people usually feel more positive and more in control of their lives. In addition to your strengths, it may also show you your

weaknesses, so that you can do something about them. According to the experts, when people leave a consultation, they have a feeling of freshness and a sense of power that they have never experienced before.

- 6 Experts think that colour therapy... a is good for patients' minds and bodies, b helps people who are under a lot of pressure, c should only be done in one way.
- 7 According to Ingrid Collins, colour therapy can make people feel...

a hungrier,

b less moody,

c more active.

- 8 Dr Max Luscher used colour therapy to treat his patients'...
- a medical problems,
- b psychological problems,
- c family problems.
 - 9 June McLeod thinks that colour therapy...
- a should only be used by certain people,
- b can be used by people of all ages.
- c shouldn't be used by very ill people.
 - 10 In general, colour therapy makes people feel...
- a more assertive.
- b less aggressive,
- c more ambitious.

Task 3

Read the text below. Choose from (A-H) the one which best fits each space (11-16). There are two choices you do not need to choose.

Cowboy Chocolatier

On the rare days when I happen to glimpse my distant and long-ago life as a child, I remember my love of chocolate. I also remember cowboys — mostly through the medium of television. Growing up on the wrong side of the pond, (11)______. They seemed a pretty strong breed, likely to be found out in the wilderness somewhere with a horse, a gun and not much else. Much later I was fortunate enough to move to where some real cowboys live — Cody, Wyoming.

Tim Kellogg, the Meeteetse Chocolatier, was named as one of "Wyoming's 40 under 40" for 2009, proving beyond a doubt that (12)____ and turn his knowledge and passion into a successful business operation. He runs both a Meeteetse store and an online business.

Tim can be found in his store — dressed in true cowboy style — with his signature black hat. Inside, the chocolates are displayed to good effect with Tim's motto

"Fear No Chocolate" inscribed on a blackboard by the door. Tim is proud of all his chocolates, some of which, he explains, are the traditional flavours — Baileys, Champagne — (13)_____, while others are unique local treats, specific to their community and to their creator's cowboy heritage.

Tim fell into chocolate-making by accident in the 1990s "to keep chocolate in the family" after his grandmother died. Thus, (14)_____, Tim decided that he would be the backer and chocolate-maker for family occasions, and began to make confections for his friends and family.

He is the sole chocolatier in his business (15)_____ a few miles outside of Meeteetse. This combination of roles can be seen unusual, but Tim is happy to note that although his friends do find it funny, (16)_____.

A found in fine chocolatiers all over the globe

B cowboys were unknown and mystical to me

C they are made with fresh, natural and organic products

D this cowboy knows how to make delicious goodies

E and still spends two to four days a week cowboying on a ranch

F they have never been negative

G in an almost certainly unusual move for a cowboy

H this unexpected decision made him famous

Use of English

Task 4

Read the text below. For questions (17-21) choose the correct answer (A-D)

Hi Marty,

I'm writing to tell you about an interesting event organised at our academy last week. The head teacher had invited one of the top football players in the country 17___ and talk to the students. It seemed that everyone wanted to be there, because when I arrived at the assembly hall, it was so full that I wondered if I'd 18___ to get in. Fortunately, I did.

The guy first gave a talk about his determination to achieve success and 19___ important it was for him to work very hard. After that, the students were allowed to ask him some questions. I managed to ask one, too! I asked him why 20___ football and not another discipline. He said that he 21 ___ loved football since he was a small boy. When the event was over, my friends and I still talked about it a lot.

Write back soon,

Dave

17	A. coming	B. come	C. to come	D. have come
18	A. have	B. be able	C. could	D. can
19	A. how	B. why	C. what	D. that
20	A. did he choose	B. he has chosen	C. he had chosen	D. he chose

21 A	a. would	B. has	C. was	D. had
Гask	5			
		or questions (22-2	26) choose the correct	answer (A-D)
s not audient erfor 25 not to	the actors' duty alnce, we also need rmance. First of all communicative to loud. On the oth	one to make sure to remember a few l, actors appreciate noises, such as lauer hand, do not cha	at the theatre, we expend that the show is success basic, yet important, it 24 feedback a lighter or 'Ohs' and 'Ala at to your neighbour! 2 have it for the meal after	sful. As members of trules 23 watching and they would like hs', as long as they are 26 you might find
22 a	. to entertain	b. entertain	c. to be entertained	d. being entertained
23 a	. while	b. as	c. during	d. how
24 a	. positivity	b. positivism	c. positively	d. positive
25 a	. hearing	b. hear	c. to hear	d. to hearing
26 a	. Because	b. If	c. Although	d. However
C or 1	D).	Gre	ons (27-40) choose the en living	
It has care,	plenty of ideas for and it shows that s d come naturally to	r 27 a greene simple gestures such to us. It then 30	book for people who wer life. It starts 28 ch as picking 29 with the most pop	the motto <i>Proud to</i> litter in the streets ular questions about
	r a more eco-friend	lly life. Most peop	le 31 that li	ving green has to be
living time-cauthor	consuming and expression shares tips on ho	w to reduce electri	thor proves that that's city and water 33k goes beyond everyd	not 32 The without making o

27	a. going	b. making	c. living	d. giving
28	a. with	b. at	c. in	d. by
29	a. in	b. up	c. out	d. on
30	a. deals	b. solves	c. works	d. looks
31	a. know	b. ask	c. understand	d. think
32	a. true	b. right	c. good	d. fine
33	a. supplies	b. use	c. resources	d. pipes
34	a. easier	b. better	c. further	d. harder

wind farms can 38______ your area into an eco-friendly place to live. As the title suggests, there are a wide variety of 39_____ to live a greener life. You just need to explore the options and decide on the best 40_____ for you.

35	a. If	b. Because	c. Besides	d. However
36	a. can	b. must	c. might	d. should
37	a. this	b. such	c. that	d. so
38	a. translate	b. return	c. renew	d. transform
39	a. ways	b. means	c. actions	d. attempts
40	a. means	b. choices	c. kinds	d. types

КРИТЕРІЇ ОЦІНЮВАННЯ

180-200 балів — за умови успішного розв'язання поставленого комунікативного завдання, для якого характерне продукування логічно пов'язаних і граматично правильно оформлених усних висловлювань широкого діапазону, багатство словникового запасу, вжитого відповідно до комунікативної ситуації. Допускається 1-2 незначні лексичні або стилістичні помилки, які не заважають загальному розумінню монологу. Вступник розуміє питання екзаменаторів, швидко і адекватно на них реагує, використовує відповідні комунікативні стратегії для підтримки розмови.

150-179 балів — за умови успішного розв'язання поставленого комунікативного завдання, для якого характерне продукування логічно пов'язаних і граматично правильно оформлених усних висловлювань широкого діапазону, достатній словниковий запас. Допускається 1-2 незначні граматичні помилки (вживання артиклів, ступені порівняння прислівників та прикметників, неточний добір модального дієслова), 2-3 незначних лексичних або стилістичних помилок, які не заважають загальному розумінню монологу. Вступник розуміє питання екзаменаторів, більшою частиною адекватно на них реагує, використовує відповідні комунікативні стратегії для підтримки розмови, але не завжди.

100-149 балів — за умови часткового розв'язання поставленого комунікативного завдання, в якому переважають однотипні речення, наявні лексичні помилки, які свідчать про недостатній словниковий запас, системні грубі граматичні помилки, що вкупі ускладнює процес сприйняття монологічного висловлення. Вступник розуміє не всі питання екзаменаторів, недостатньо адекватно на них реагує, не може користуватися відповідними комунікативними стратегіями для підтримки розмови.

до 100 балів — за умови нерозв'язання поставленого комунікативного завдання, для якого характерні системні грубі лексичні й граматичні помилки, дуже обмежений словниковий запас, значна кількість помилок, які значною мірою ускладнюють процес сприйняття висловлення. Вступник не розуміє питань екзаменаторів і неадекватно на них реагує, не може використовувати відповідні комунікативні стратегії для підтримки розмови.

Максимальна кількість балів, які можна отримати на вступному випробуванні – 200.

ШКАЛА ОЦІНЮВАННЯ

бали	180-200	150-179	100-149	до 100
оцінка	відмінно	добре	задовільно	незадовільно

Рекомендована література

- 1. Крістіна Ласам-Коеніг, Клайв Оксенден English File . Student's Book (Pre-Intermediate, Intermediate, Upper-Intermediate) Pearson 2016
- 2. Крістіна Ласам-Коеніг, Клайв Оксенден English File. Workbook (Pre-Intermediate, Intermediate, Upper-Intermediate) Pearson 2016
- 3. Christensen L.L. The Hands-on Guide for Science Communicatiors: a Step-By-Step Approach to Public Outreach / L. L. Christensen. NY: Springer Science+Business Media, LLC, 2007.
- 4. Templeton M. Public Speaking and Presentations / M. Templeton. USA: The McGraw-Hill Companies, 2010.
- 5. Wallwork A. English for Writing Research Papers / A. Wallwork. NY: Springer Science+Business Media, LLC, 2011.